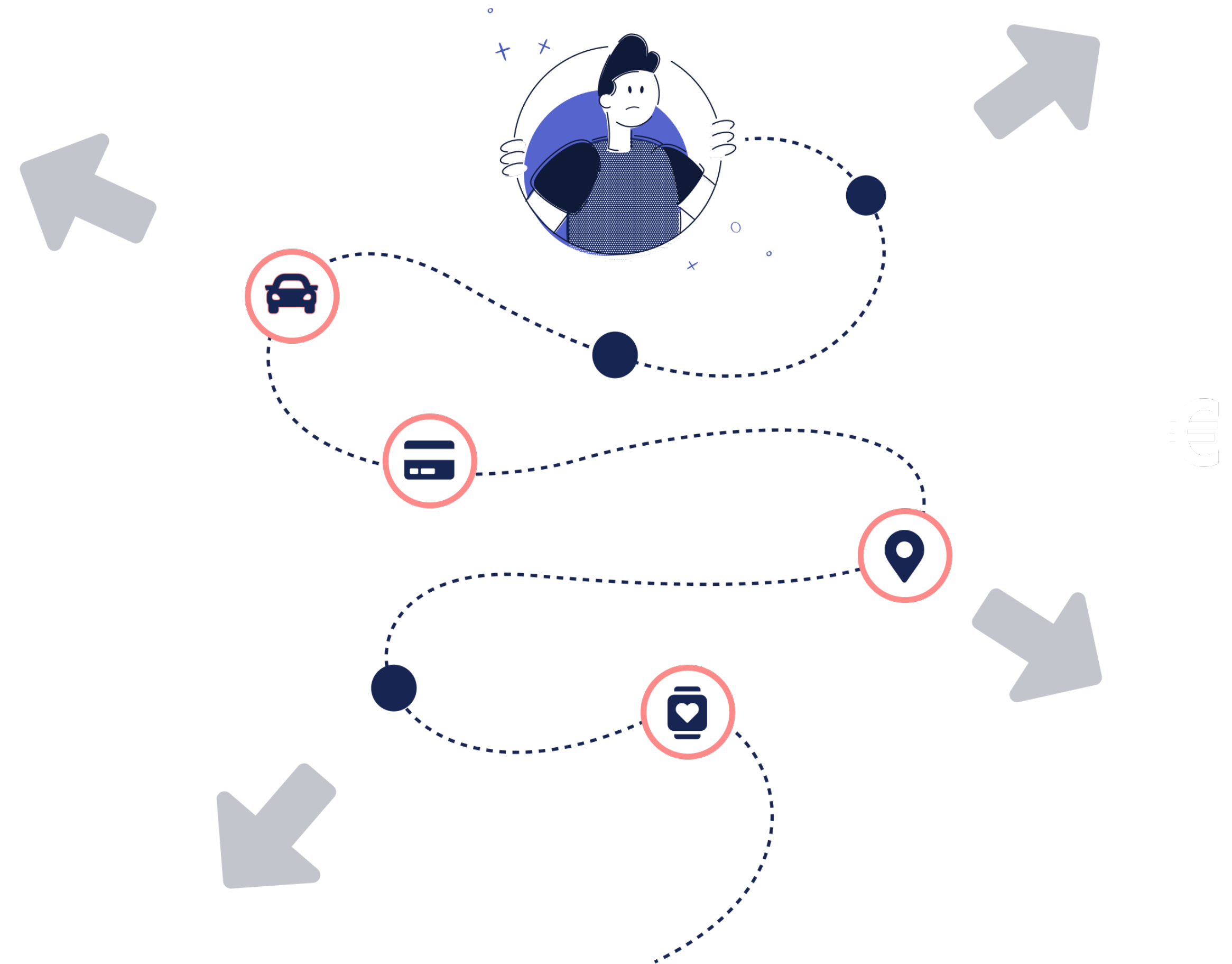# polypoly

Sascha Gartenbach, CEO & Founder

Investor Summit Liechtenstein 2020
Schaan, 25. November 2020

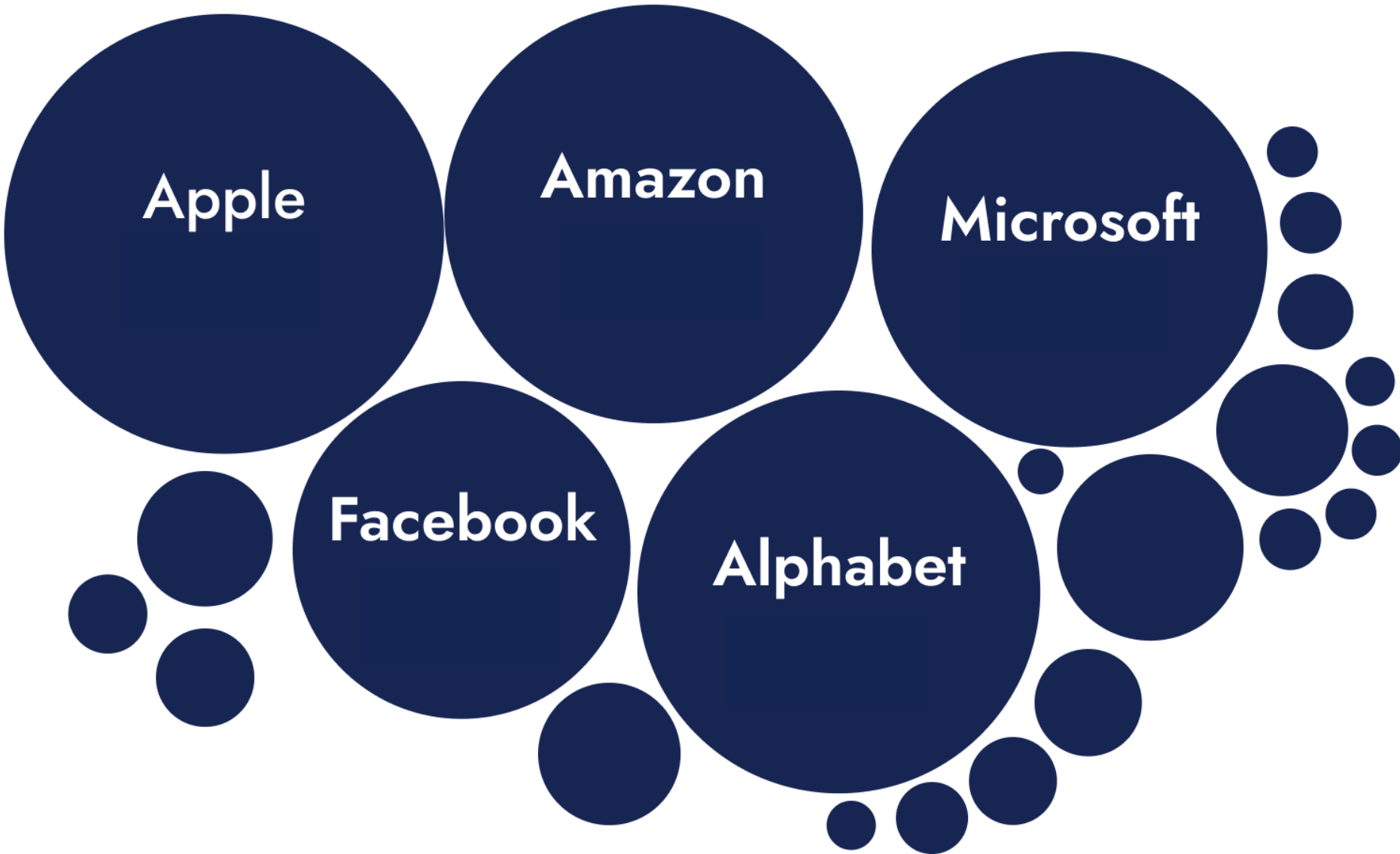# Internet is moving at the speed of data

Data Privacy regulations have created new needs for the consumer — businesses must react with new business models.

- Earn better data insights for increased profitability

- Taking care of an increasing desire for safety and control in the digital space

- Reducing cost of storing data

- Reducing risk of data breaches

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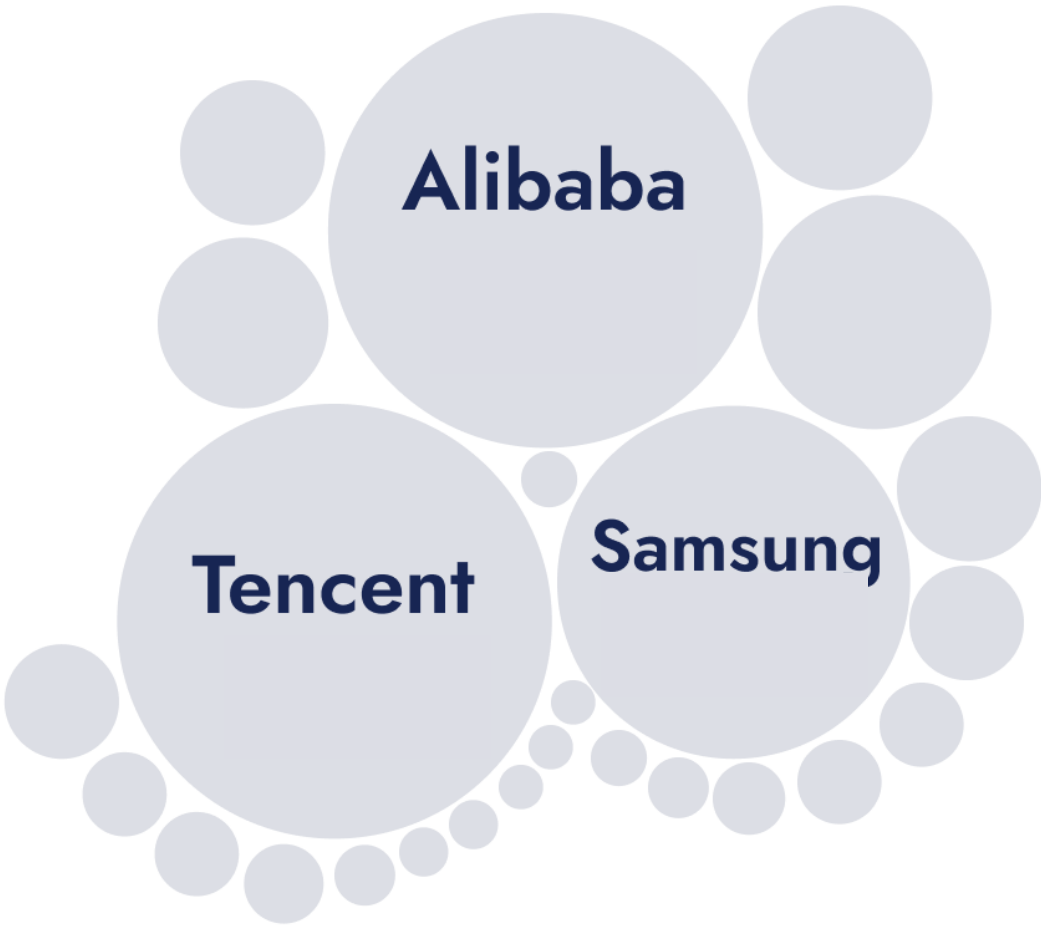# We have lost European Data Capital to the USA

But 1/3 of the data value is allocated to Europe

Apple
Amazon
Microsoft
Facebook
Alphabet

Alibaba
Tencent
Samsung

SAP

N Naspers

68% — USA

27% — ASIA

3% — EUROPE

2% — AFRICA

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Let's reclaim our Data capital!

To use it sustainably and profitably

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Our polyPod is Edge computing at its finest

Manage your own data warehouse that can be downloaded on every device.

Think of it as a tiny embedded operating system on which users can install features and functionalities.

Our Data Pod extends the Cloud by moving private data to the edge — the users' devices. The data rests there, safely stored and increasing its value throughout the user's online and lifetime journey.
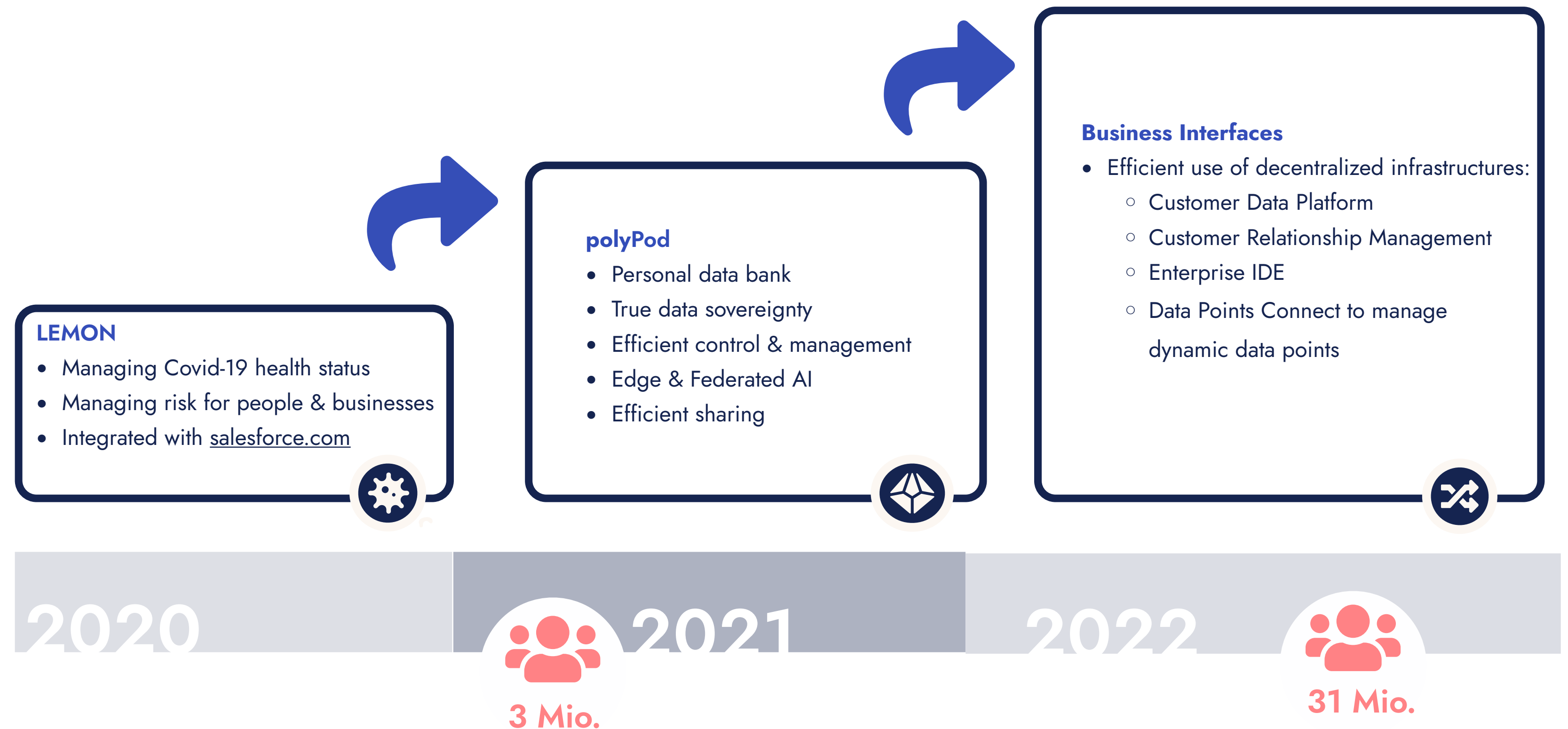

Features

polyPod

iOS
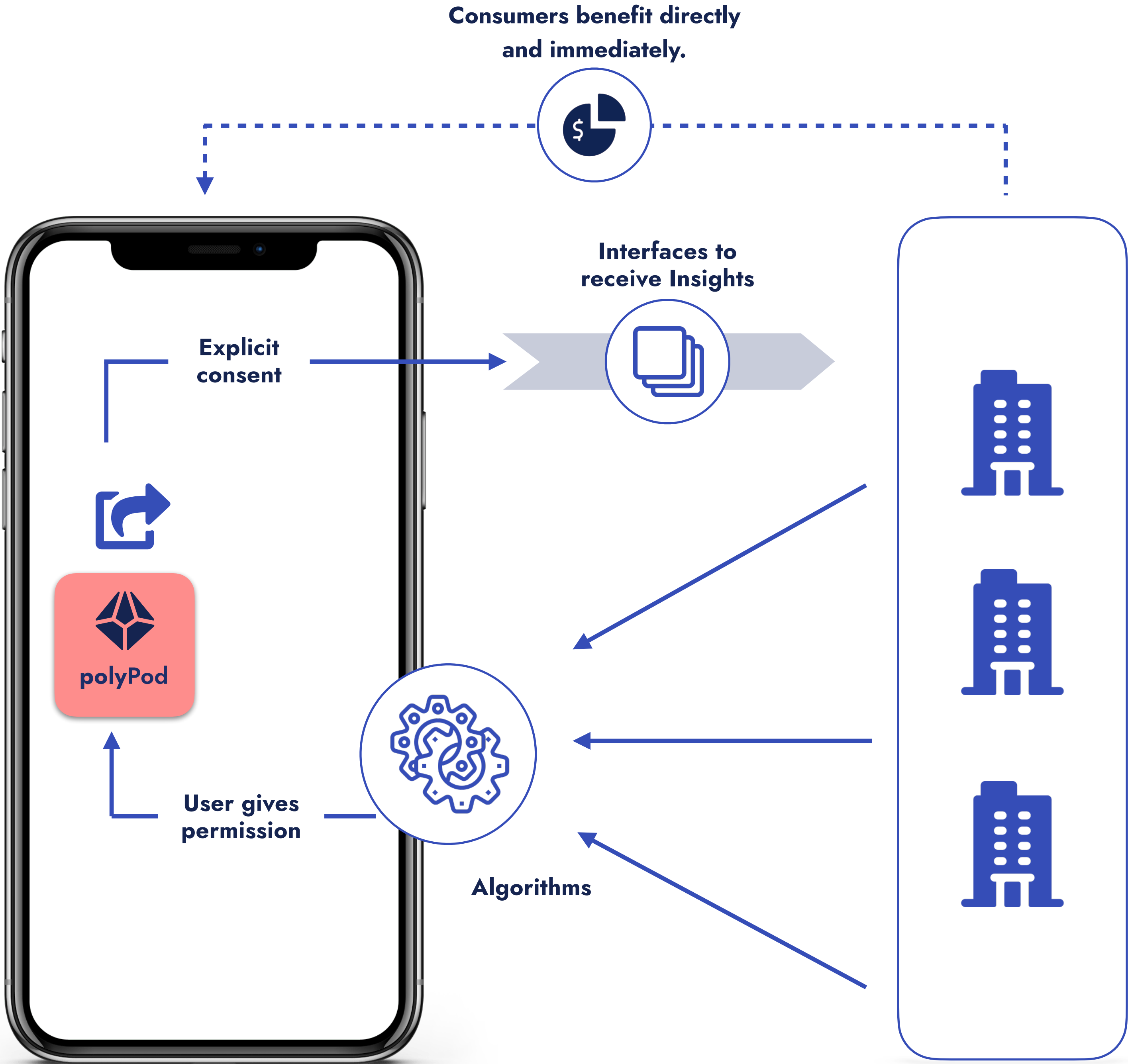
Winning – our playbook to go to market

- LEMON* **market entry with strong distribution potential at low CAC**

- **polyPod is** addressing the End- **Consumer Needs in a new data paradigm**

- **High demand from cooperates** to benefit with new data privacy preserving solutions

- Building the interface for businesses to enable **true borderless connections** between consumer and businesses

LEMON
- Managing Covid-19 health status
- Managing risk for people & businesses
- Integrated with salesforce.com

polyPod
- Personal data bank
- True data sovereignty
- Efficient control & management
- Edge & Federated AI
- Efficient sharing

Business Interfaces
- Efficient use of decentralized infrastructures:
  - Customer Data Platform
  - Customer Relationship Management
  - Enterprise IDE
  - Data Points Connect to manage dynamic data points

2020
2021
2022

3 Mio.

31 Mio.

*LEMON is a our fully functional health feature that is empowering people, business and society to minimize Covid-19 impact

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.coop

Our Ask

___

Seed

- Seed round to raise up to 5M Euro

- Closing Q1/2021

Partners

- Strategic Partnerships in B2C and B2B segments for co-developments:

- Focus: media, health and finance

Network

- Ambassadorship to promote the idea of polypoly within society, industry and politics

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Meet The Suite

polypoly has assembled an international team of computer scientists, nerds, business specialists and growth experts. Everyone is focused on tackling one of the biggest problems on the internet: A fundamental change in how data is gathered, exchanged, and secured. As different as everyone is from one another they share one common trait: Value-driven excellence.

Sascha Gartenbach
Chief Executive Officer
Founder

Mathias Meierhofer
Managing Director Operations

Thorsten Dittmar
CTO
Founder

Moritz Stumpf
Business Development & Sales
Co-Founder

Paul Meeusen
Chief Product Officer

Jessica Dittmar
Chief Marketing Officer

Lena Wessling-Teicke
Chief Operations Officer
Co-Founder

Lars Eilebrecht
Chief Security Officer

Give us a ring,
drop us a line
and stay tuned!

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One last thing: **»Stop sharing Data, start sharing Algorithms.«**

The polypoly team says thank you for your time, see you soon.